

ELEVATE YOUR RESORT/HOTEL'S EXPERIENCES

with

CLUB
CAMPERS



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TODAY'S GUESTS DON'T BOOK ROOMS. THEY BOOK EXPERIENCES.

Today's luxury traveler is no longer satisfied with just a beautiful room or excellent service. They seek something deeper — immersive moments, rare settings, and experiences that become stories. The new standard in hospitality is emotional, shareable, and unique. But while guest expectations have evolved, most resorts remain confined by walls, fixed infrastructure, and traditional formats. What if your most unforgettable guest experience didn't require a new building — just a bold new idea?



GO BEYOND...

Club Campers introduces a pioneering concept that enables resorts to offer just that: world-class mobile luxury suites that extend your hospitality beyond the built environment.



YOUR PROPERTY'S LINE

With Club Campers:

- You enhance your offerings with premium, mobile guest experiences.
- You unlock new revenue streams and elevate brand perception.
- You extend your property's charm into nature, creating a resort beyond walls.

Whether it's a hilltop dinner, a private glamping pod, or a wellness retreat on wheels, our luxury caravans allow you to redefine luxury, adventure, and flexibility—all within your brand's identity.





Rise of Glamping



Minimal Competition

WHY CAMPERS?

Unique Experiences



Social Media



INCREASE STAY CAPACITY WITHOUT EXPANDING WALLS.

For resorts and hotels, **increasing guest capacity usually means expensive construction, long timelines, and complex approvals.**

With Club Campers, you can **unlock new stay options instantly – without laying a single brick.**

Luxury, fully-equipped **camper suites can be placed anywhere** on your property: gardens, lakesides, quiet corners, or event lawns.

They offer a seamless way to:

- Host VIPs, overflow guests, or long-stay travelers
- Monetize underutilized spaces
- Offer premium, nature-immersive stays with full privacy

It's the fastest way to scale your hospitality footprint – beautifully, flexibly, and profitably.



STAND OUT AS A PIONEER

The Indian hospitality market is full of competition—but very few are doing what Club Campers empowers you to offer. By integrating luxury caravans into your resort or hotel, you immediately position yourself as an innovator in experiential travel.

- Offer something no other resort nearby can match—**a mobile suite, a curated on-the-go experience, a glamping pod with 5-star interiors.**
- Capture earned media and word-of-mouth buzz as one of **India's first caravan-integrated resorts.**
- Appeal to adventure seekers, luxury travelers, influencers, and honeymooners **looking for something truly original.**
- Partner with local tourism boards as a model for destination expansion and regional experiences.

This is **more than an amenity—it's a positioning strategy.** Resorts that embrace mobile luxury early will define the category in India.



LUXURY CARAVANS

Premium, Mobile Hospitality Built for Indian Resorts

Club Campers brings India a new category of hospitality: high-end, road-ready luxury travel trailers designed to blend seamlessly into resort operations.

What sets our caravans apart:

- Global Quality, Localized for India: Built on Forest River's proven US platform, adapted for Indian terrain, power systems, and climate.
- Luxury Interiors: Queen beds, attached bathrooms, air-conditioning, kitchenettes, entertainment units—all finished with premium materials.
- Mobile, Yet Fully Equipped: Each caravan is self-sufficient with water tanks, power management, and comfort systems.
- Custom-Branded: Interiors and exteriors tailored to your resort's aesthetic—whether nature-inspired, heritage-styled, or ultra-modern.

From **resort suite to mobile spa, from remote lounge to glamping pod—these caravans are designed to elevate every experience you offer.**

ONE INVESTMENT. ENDLESS APPLICATIONS.

VERSATILITY ACROSS RESORT SEGMENTS

How Different Types of Resorts Can Benefit:

- **Luxury Resorts:** Add a premium standalone suite or a private dining lounge for high-end guests seeking exclusivity.
- **Eco & Nature Resorts:** Provide luxury accommodation in remote zones without disturbing the environment—perfect for low-footprint hospitality.
- **Wellness & Spa Retreats:** Use as a mobile wellness suite, yoga pod, or Ayurveda therapy space at tranquil off-grid spots.
- **Adventure Resorts:** Deploy as a warm, stylish basecamp for trekking, rafting, or off-road excursions—comfort right where the action is.
- **Boutique & Experiential Stays:** Reinforce your resort's narrative with themed, story-driven caravan setups—vintage, artistic, or locally inspired.

No matter your brand's positioning, Club Campers enables you to expand it—beautifully and flexibly.



USE CASE: LUXURY CARAVAN SUITE ON RESORT GROUNDS

A Signature Stay Experience Within Your Property. Transform the most scenic part of your resort—by the lake, near a cliff edge, or within a secluded grove—into a private luxury suite. No new construction. No permits. Just instant elegance on wheels. This is not just a room—it's a curated experience that blends the exclusivity of glamping with the comfort of five-star hospitality.

Key Features:

- A fully furnished, air-conditioned mobile suite with queen bed, lounge seating, attached bath, and mini-kitchenette.
- Positioned for privacy and views—ideal for honeymoons, anniversary stays, or VIP guests.
- Room service and resort amenities available as with any premium suite.
- Exterior can include a private deck, canopy, or fire pit setup for added charm.

Market it as a premium suite and price it accordingly—guests will happily pay more for something truly memorable.





USE CASE: ON-THE-GO CURATED LOCAL EXPERIENCES

Club Campers allows your resort to offer guests a taste of local culture, nature, and adventure—without sacrificing comfort or service. Turn every surrounding attraction into part of your resort experience. This is more than sightseeing—it's a resort-managed excursion with luxury standards, providing a seamless extension of your brand off-site.

How it works:

- Curate exclusive day trips using your caravan—sunrise at a tea estate, picnic at a waterfall, sunset by the dunes.
- Caravan serves as a mobile lounge, rest stop, or private dining space throughout the journey.
- Guests enjoy climate-controlled interiors, refreshments, restrooms, and a hosted experience throughout the trip.
- All elements—route, service, stops—branded and operated under your resort's name.

Package and upsell it as “Signature Day Experiences,” turning every journey into a story—and a revenue stream.

USE CASE: MOBILE SPA AND WELLNESS EXPERIENCE

Wellness That Moves with the Landscape. With Club Campers, you can bring your spa or wellness offering to the most peaceful corners of your property—or even off-site. Give guests the rare luxury of treatments surrounded by nature, with the comfort of a five-star interior.



Ideas for Use:

- Configure a caravan as a fully-equipped mobile spa or private therapy suite.
- Station it at scenic spots—hilltops, riversides, forest clearings—for Ayurvedic treatments, massages, or meditation.
- Use as a changing/rest space for yoga sessions at sunrise points or outdoor wellness workshops.
- Provide pre-set wellness trails: yoga in the forest, massage by the lake, detox juices on return—all coordinated with the caravan as your support base.

This creates a differentiated spa experience your competitors cannot replicate—and your guests will never forget.



USE CASE: MOBILE HONEYMOON SUITE AND GLAMPING POP-UP

Offer newlyweds or premium guests a once-in-a-lifetime stay experience—away from the main resort, yet entirely within your care. A luxury caravan suite becomes a pop-up haven of privacy and wonder. All logistics, safety, and servicing handled by your resort team—while your guests enjoy the most immersive experience you’ve ever offered.

Use Cases:

- Honeymoon in the Wild: Station the caravan in a secluded area—by the lake, in a clearing, or on a private ridge—for a night of luxury and intimacy under the stars.
- Pop-Up Glamping: Set up a seasonal glamping experience—on the beach, near a forest, or at a hidden hilltop. Change locations weekly to keep the offering fresh.
- Rotating Experiences: Offer different guests different views—rotate the suite’s position every few weeks to create anticipation and drive return visits.
- Premium Amenities Anywhere: All caravan comforts go with the guest: bed, bath, climate control, curated lighting, minibar, music.

This becomes your flagship stay—perfect for marketing, storytelling, and premium pricing.

USE CASE: PRIVATE DINING AND CINEMA UNDER THE STARS

With a Club Campers unit, you can create unforgettable evenings that blend gourmet hospitality with nature's ambiance—anywhere on or near your property. No permanent infrastructure. No long setup times. Just curated, mobile experiences that bring your resort's charm to life in fresh and surprising ways.



Concepts You Can Offer:

- Private Caravan Dinner: Set up a romantic table beside the caravan at a secluded viewpoint. Use the caravan's kitchen/pantry as a prep and service station.
- Movie Night Experience: Transform an open lawn into a private theatre. Use the caravan as a cozy lounge while projecting films outdoors—complete with cushions, throws, and custom snack trays.
- Celebrations on Wheels: Host small birthday dinners, proposals, or tasting events with the caravan as the VIP space or base of operations.

Perfect for honeymooners, families, or luxury travelers looking for more than a meal—an experience.



USE CASE: CO-BRANDED REGIONAL EXPLORER TOURS

With a Club Campers caravan, your resort doesn't just host guests—it becomes their launchpad to explore the wider destination. Build curated, mobile itineraries that extend your brand beyond your borders. The experience becomes a hybrid of glamping, road trip, and luxury hospitality—while your resort benefits from new audiences, partnerships, and brand visibility.

What You Can Do:

- Partner with tourism boards to co-create official “Caravan Trails” showcasing regional culture, heritage, and nature.
- Design 2–3 day circuits that start and end at your resort, stopping at key local attractions, with the caravan serving as a mobile suite or lounge.
- Include curated activities: plantation visits, village experiences, sunset drives, artisanal stops.
- Feature your branding on the caravan, maps, and itinerary—making it a traveling extension of your resort identity.
- Offer the tour as an upsell to in-house guests, or as a standalone experience for regional travelers.

You don't just offer a stay. You offer a journey.

USE CASE: PEAK SEASON OVERFLOW AND FLEXIBLE ACCOMMODATION

During peak seasons or high-occupancy events, lack of room availability can mean lost bookings. A Club Campers caravan gives your resort a flexible solution—deployable exactly when and where needed. The flexibility to set up instantly and relocate as needed makes this one of the most valuable operational tools for your property.

Applications Include:

- Overflow Accommodation: Seamlessly add guest rooms during weddings, holidays, or sold-out weekends.
- VIP Housing: Use as a private space for speakers, performers, or influencers during events.
- Temporary Suite: If a room block is under renovation, a caravan provides an equally luxurious alternative without sacrificing service levels.
- Event Green Rooms: Offer it to event organizers as a private prep or hospitality lounge for high-profile guests.

One investment. Countless nights saved. Multiple revenue opportunities created.





USE CASE: MONETIZATION OPPORTUNITIES AND PACKAGE IDEAS

Investing in a Club Campers caravan isn't just about enhancing guest experience—it's a smart business move that delivers return across categories. With high utilization, the caravan can recover its investment in a short period—and continue generating diversified income for years to come.

Your Revenue Channels May Include:

- Premium Nightly Stays: Price caravan suites 20–50% higher than standard rooms, especially for honeymooners, solo travelers, or couples seeking privacy.
- Experience Add-Ons: Curated offerings like “Caravan Stargazing Dinner” or “Private Spa in Nature” can be sold as high-margin experiences.
- Overflow Room Rentals: During peak occupancy, a caravan becomes a profit-saving room—avoiding lost bookings.
- Special Events & Photoshoots: Offer for intimate celebrations, proposals, influencer content creation, or cinematic shoots at an hourly or day rate.
- Sponsorships & Brand Tie-Ups: Partner with luxury brands or tourism boards to create co-branded experiences or pop-up events using the caravan as a branded activation hub.

A smart asset that pays for itself—and builds your brand while doing it.

USE CASE: BRAND ENHANCEMENT AND STORYTELLING

A Club Campers caravan doesn't just elevate the stay—it amplifies your story. It gives your resort something guests can feel, photograph, and talk about long after they've checked out.

Benefits:

- **Unique Narrative:** Position your resort as an innovator—"the only property in the region with a luxury caravan suite" or "offering spa treatments by the waterfall."
- **Guest Word-of-Mouth:** Experiences like a private glamping pod or dinner by the dunes are highly shareable—driving natural PR through guest reviews and social media.
- **Content Creation Engine:** From influencers to honeymooners, guests will create reels, photos, and posts that generate continuous visibility for your property.
- **New Market Segments:** Attract travelers seeking novelty, flexibility, and outdoor-luxury hybrid stays—without changing your core infrastructure.
- **Awards & Press Recognition:** Distinguish your brand with press-worthy experiences, making you a contender for innovation and luxury travel awards.



In a saturated market, it's not enough to offer rooms. You need stories—and Club Campers helps you craft them.

OUR PARTNERSHIP MODEL

Investing in a Club Campers caravan is seamless and supported. Our team ensures that from delivery to daily use, everything functions at resort-grade quality and consistency.



What we provide:

- **Turnkey Delivery:** We help you choose the right model, configure it to your needs, and deliver it fully outfitted to your resort.
- **Customization:** From layout and lighting to branding and interior themes—we tailor your caravan to reflect your resort's identity and use-case.
- **Training & SOPs:** Your staff will receive clear training for setup, maintenance, guest service, and safety—ensuring smooth operations every time.
- **After-Sales Support:** We provide warranty coverage, maintenance assistance, and upgrade options through our India-wide service network.
- **Regulatory Know-How:** Club Campers advises on local compliance, mobility permissions, and infrastructure planning to ensure a hassle-free launch.



LET'S BUILD YOUR SIGNATURE EXPERIENCE

You've seen the possibilities. Now imagine your guests experiencing them—right at your resort, in your brand's style, with your story in motion.

- **Schedule a Consultation:** We'll walk you through the best-fit caravan models and use-cases tailored to your location, property type, and guest profile.
- **Book a Demo or Site Visit:** Experience the interiors, amenities, and mobility firsthand at a demo location or by inviting us to your resort.
- **Receive a Custom ROI Plan:** We'll provide a projected revenue model based on your pricing, occupancy, and operational plan.
- **Early Partner Advantage:** Be among the first 10 resorts to launch and receive exclusive benefits—priority branding, media support, and legacy positioning.



CONNECT WITH US

Club Campers is ready to help you expand your hospitality offering—beyond your rooms, beyond your walls, beyond expectations.



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